



JENSEN YOUNG

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EDUCATION

UNIVERSITY OF FLORIDA

Bachelor of Science in Journalism - Sports & Media, May 2023

- Professional Certificate in Sports Management
- Outside Concentration in Psychology

SKILLS

- Video Editing Software
- Adobe Premier Pro (Certification), Edius 9, Final Cut Pro
- Audio Editing Software
- Adobe Audition
- Photography - Shooting video of live sports, Lightroom
- Microsoft Office – Word & Powerpoint

LEADERSHIP

SPORTS MEDIA SOCIETY


President

University of Florida
2020 – 2021

- Revitalized an inactive club to thriving with 50 members. Invited industry leaders to speak to club members and answer questions bi-weekly
- Hosted speakers such as ESPN's Gene Wojciechowski, best-selling author Jeff Pearlman and more

SOCIAL MEDIA

 jensenyoun

 jensenyountv

 JensenCYoung

PROFESSIONAL EXPERIENCE

WEEKEND SPORTS ANCHOR/SPORTS REPORTER, KOSA-TV | FEBRUARY 2024 – CURRENT

- Film local sport events and present highlights on air, prioritizing local high school and collegiate athletics
- Produce and anchor a 3-4 minute sportscast each weekend using footage from local games and affiliate stations
- Co-host weekly Friday Night Blitz, a 30 min SportsCenter-style highlight show featuring all regional football games in "Friday Night Lights" country
- Tell local sports stories beyond the competition surface, dive deep into local sports culture to find meaningful and inspirational stories
- Attend weekly coach's press conferences for the main college and high school teams
- Report in the field for local football, baseball, volleyball games and more including the local minor league Midland Rockhounds
- Post articles and highlights to KOSA's website and social media

MULTIMEDIA JOURNALIST/WEEKEND ANCHOR, KOSA-TV | JUNE 2023 – FEBRUARY 2024

- Pitch ideas, set up, film, edit and present a local newsworthy story for 2-3 broadcasts each day
- Produce and anchor 30-minute news broadcasts each weekend, gathering information on local stories and other relevant state and national news
- Publish news articles for reported stories to First Alert 7 website and professional Facebook page

SPORTS COORDINATOR, WRUF ESPN Gainesville | APRIL 2022 – MAY 2023

- Edit the stories for 10 writers on shift for the day for WRUF website and scripts for the radio station 'Trendings' report
- Publish 10-12 articles per day and post on the ESPN Gainesville Twitter account
- Optimize readability and SEO for all articles submitted before publication

COLLEGIATE EXPERIENCE

SPORTS ANCHOR, WUFT | 2021 – MAY 2023

- Anchor sports segment for the 5 o'clock news on TV, research daily sports news, write script and report on local sports
- Produce segments using programs like AP ENPS, Xpression, Streamline
- Weekly "SPORTS IN 60" Segment Anchor 2020 – 2021

GATORS BEAT REPORTER, WRUF ESPN Gainesville | 2021 – MAY 2023

- Cover Gators Football, Volleyball, Men's & Women's Basketball, Baseball, etc., up to 3 games per week.
- Write and record radio feature pieces for the ESPN Gainesville football pregame show, write game recaps. Live tweet during each game for official WRUF Twitter page across all sports.
- Attend post-game press conferences and ask questions to coaches and players to be used as content for all platforms

SPORTS WRITER, WRUF ESPN Gainesville | 2019 – MAY 2023

- Write articles on broader 'non-Gator' topics ranging from high school football, college sports and the NFL, NBA, etc.
- Use WordPress, manage SEO, apply sound and other media to the articles

NFL GAME - SEAHAWKS v. BUCCANEERS, Munich, Germany | NOVEMBER 2022

NBA GAME - BULLS v. PISTONS, Paris, France | JANUARY 2023

- Traveled to Munich and Paris with UF Journalism department to produce multimedia content including interviews with international sports fans, photos and videos capturing the atmosphere
- Wrote and published the articles for ESPN Gainesville